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# Junior Achievement of Washington Announces Delta Air Lines Storefront Grand Opening at the JA Education Center in Auburn

Auburn, WA – Junior Achievement (JA) of Washington announces the grand opening of the Delta Air Lines storefront in JA BizTown® at the JA Education Center.

A longtime partner of JA of Washington, Delta Air Lines is extending its support of JA programming by becoming part of the 21 businesses and organizations featured at *JA BizTown*. The storefront is a key component of JA's experiential Capstone programs for elementary school students at the JA Education Center in Auburn, Washington. *JA BizTown* offers programming for 4th through 6th graders who learn how to run a simulated city in an indoor setting, complete with a city hall, museums, restaurants, stores, and more.

Annually, thousands of young students visit *JA BizTown* for a full day of hands-on learning, working in teams to run businesses, exploring careers, and building personal budgets. During this unique field trip, culminating months of classroom learning, students become adults for a day and try out different jobs and leadership roles, from attorneys to city mayors to CEOs. The Delta Air Lines storefront will provide students with multiple opportunities to learn about economic concepts such as pricing, supply and demand, as well as travel, salesmanship and customer service.

The programs at the JA Education Center are instrumental in preparing young people to own their economic success, thrive in a global economy, and reach for their dreams. Over the past 69 years, Junior Achievement of Washington has reached over two million students, teaching these future leaders critical life skills in financial literacy, career readiness, and entrepreneurship.

Delta Air Lines partners with 32 JA chapters across five continents to spark students' interest in careers in aviation and provide mentoring and job shadow opportunities to young people across the globe. "We are thrilled to support Junior Achievement of Washington in the opening of the new Delta Air Lines storefront in *JA BizTown*. Our partnership with JA gives thousands of young students in the Seattle area access to interactive learning and leadership experiences that will help them dream big," said Joan Wang, Managing Director of Global Sales for the Pacific Northwest. "Delta's mission to connect the world starts with our commitment to being a strong partner in the communities where we live, work, and serve, and we are proud to help advance Junior Achievement's mission to inspire and prepare young people to succeed in a global economy."



In addition to the storefront sponsorship, Delta Air Lines supports JA of Washington as Presenting Sponsor at the annual JA Business Hall of Fame event and as one of the sponsors at the annual Dare to Dream Dinner & Auction. Delta Air Lines is also actively engaging its employees who generously give their time as volunteers, serve on the board of JA of Washington, or mentor students through virtual and in-person JA programs.

## **About Delta Air Lines**

Delta's mission to connect the world starts with its commitment to being a strong partner to the communities where our employees live, work, and serve. Focused on the pillars of Environment, Equity, and Education, Delta invests its resources, talent, and platform to realize a world where everyone has equitable access to healthier neighborhoods and lasting economic opportunity. Giving back globally has been core to Delta and its culture for the past 90+ years, demonstrated by the thousands of volunteer hours and millions of dollars contributed each year by Delta, The Delta Air Lines Foundation, and Delta employees to partner organizations. Delta has been named an <a href="https://www.honoree.organization">honoree of The Civic 50 by Points of Light</a>, the world's largest organization dedicated to volunteer service for the past four years in a row.

Headquartered in Atlanta, Delta has served as many as **200 million people** a year, taking customers across an industry-leading global network of up to **300 destinations** in over **50 countries**. More about Delta can be found on <u>Delta News Hub</u> and <u>delta.com</u>, via @DeltaNewsHub on Twitter, and Facebook.com/delta.

## About Junior Achievement (JA) of Washington

Junior Achievement of Washington's mission is to inspire and prepare young people to succeed in a global economy. Driven by the passionate power of its volunteers, JA programs are taught by community and business mentors — individuals committed to the success and healthy development of students in Washington state and Northern Idaho. In 2022, Junior Achievement of Washington will reach thousands of K-12 students with relevant, hands-on learning experiences that teach young people to manage their money, plan for their economic future, own their businesses, and develop readiness for careers or college. Visit jawashington.org for more information.

## About Junior Achievement USA® (JA)

Junior Achievement is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness, and entrepreneurship. Today, JA reaches more than 3.2 million students per year in 102 markets across the United States, as part of more than 12.5 million students served by operations in 115 other countries worldwide. Junior Achievement USA is a member of JA Worldwide. Visit ja.org for more information.